



## 2010 CORPORATE SPONSORSHIP PACKAGE

Introducing, a new sponsorship package designed to enhance brand building for your company's sales and marketing efforts to construction professionals with a special interest in construction law. The **2010 Corporate Sponsorship Package for Construction Law** conferences will provide your company with the unique opportunity to raise your corporate profile with architects, builders, property managers, building owners, building officials, consultants, contractors, sub-contractors, developers, engineers, technologists, technicians, and other industry professionals.

In 2010, **Construction Law** conferences will be held three major Canadian cities in Toronto, Vancouver, and Calgary.

Each conference will focus on the fundamental industry issues, critical construction law topics, and offer the latest updates and court cases. The open, inclusive environment encourages attendees to ask questions and stimulates dialogue. Speakers offer practical tools and solutions to master the legal complexities of any project. **Construction Law** conferences are organized by MMPI Canada, the producer of Construct Canada, PM Expo and the publisher of the Building Envelope Forum.

### WHO WILL ATTEND

Architects, builders, building owners, building officials, consultants, contractors, sub-contractors, developers, engineers, property and facility managers, and specifiers

SPONSORSHIP LEVEL	SPONSORSHIP OPPORTUNITY	COMMITMENT
Gold	One Opportunity Per Event	\$3,000
Silver	One Opportunity Per Event	\$2,000
Bronze	One Opportunity Per Event	\$1,500
Workbook	One Opportunity Per Event	\$1,500
Luncheon	One Opportunity Per Event	\$1,250
Breakfast	One Opportunity Per Event	\$1000
Refreshment	Two Opportunities Per Event	\$750 each



## **GOLD SPONSOR**

**Price: \$3,000 Per Sponsor, One Sponsorship Available Per Event**

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### ***Value Added Benefits***

- Logo placement on the front cover of the **Construction Law** promotional brochure
- Corporate logo prominently displayed on the lanyard worn by each speaker and delegate during the entire conference
- Strong visibility during the event: logo exposure on PowerPoint throughout the day
- Most prominent logo exposure in the **Construction Law** section of the Construction Law Online website.
- Placement of your logo on signage at the conference
- Recognition as “Gold Sponsor” in our e-mail conference promotions
- Placement of your corporate promotional material on a table for delegates
- Three complimentary conference registrations
- Verbal acknowledgement of your sponsorship by the Chairman
- Database of all conference delegates will be provided immediately prior to as well as following the event

## **SILVER SPONSOR**

**Price: \$2,000 Per Sponsor, One Sponsorship Available Per Event**

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### ***Value Added Benefits***

- Logo placement on the front cover of the **Construction Law** promotional brochure
- Strong visibility during the event: logo exposure on PowerPoint throughout the day
- Prominent logo exposure in the **Construction Law** section of the Construction Law Online website.
- Placement of your logo on signage at the conference
- Placement of your corporate promotional material on a table for delegates
- Two complimentary conference registrations
- Verbal acknowledgement of your sponsorship by the Chairman
- Database of all conference delegates will be provided immediately prior to as well as following the event

## **BRONZE SPONSOR**

**Price: \$1,500 Per Sponsor, One Sponsorship Available Per Event**

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### ***Value Added Benefits***

- Logo placement in **Construction Law** promotional brochure
- Strong visibility during the event: logo exposure on PowerPoint throughout the day
- Prominent logo exposure in the **Construction Law** section of the Construction Law Online website.
- Placement of your logo on signage at the conference
- Placement of your corporate promotional material on a table for delegates
- One complimentary conference registration
- Verbal acknowledgement of your sponsorship by the Chairman
- Database of all conference delegates will be provided immediately prior to as well as following the event



## **WORKBOOK SPONSOR**

**Price: \$1,500 Per Sponsor, One Sponsorship Available**

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### ***Value Added Benefits***

- Exclusive placement of corporate logo on the inside cover of the workbook provided to each attendee at registration
- Logo placement in the **Construction Law** promotional brochure
- Strong visibility during the event: logo exposure on PowerPoint throughout the day
- Corporate logo exposure in the **Construction Law** conference section of the Construction Law Online website.
- Placement of your logo on signage at the conference
- Placement of your corporate promotional material on a table for delegates
- One complimentary conference registrations
- Database of all conference delegates will be provided immediately prior to as well as following the event

## **BREAKFAST SPONSOR**

**Price: \$1000, One Sponsorship Available Per Event**

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### ***Value Added Benefits***

- Logo placement in **Construction Law** promotional brochure
- Strong visibility during the event: logo exposure on PowerPoint throughout the day
- Corporate logo exposure in the **Construction Law** conference section of the Construction Law Online website.
- Placement of your logo on signage at the conference
- Verbal acknowledgement of your sponsorship by the Chairman

## **LUNCHEON SPONSOR**

**Price: \$1,250, One Sponsorship Available Per Event**

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### ***Value Added Benefits***

- Logo placement in **Construction Law** promotional brochure
- Strong visibility during the event: logo exposure on PowerPoint throughout the day
- Corporate logo exposure in the **Construction Law** conference section of the Construction Law Online website.
- Placement of your logo on signage at the conference
- Placement of your corporate promotional material on a table for delegates
- One complimentary conference registration
- Verbal acknowledgement of your sponsorship by the Chairman



## **REFRESHMENT SPONSOR**

Price: \$750, Two Sponsorships Available Per Event

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### ***Value Added Benefits***

- Logo placement in **Construction Law** promotional brochure
- Strong visibility during the event: logo exposure on PowerPoint throughout the day
- Corporate logo exposure in the **Construction Law** conference section of the Construction Law Online website.
- Placement of your logo on signage at the conference
- Verbal acknowledgement of your sponsorship by the Chairman

### **To Reserve Your Corporate Sponsorship**

Contact Jeff Ingram at Tel: (416) 512- 3811 or Toll-free (800) 660-7083 ext. 153811

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For more information please visit our website at [www.constructionlawonline.ca](http://www.constructionlawonline.ca)

